

MUNICIPAL CORPORATION, AMRITSAR

No.:- SEC/54

E-Auction Notice - DBOMT Basis

Dated:- 30/5/19

Municipal Corporation, Amritsar invites Technical & Final bids through E-Auction platform from Outdoor Media Agencies on DBOMT basis (Design, Built, Operate, Maintain & Transfer Basis) for a period of **7 years**. The companies having at least 10 Crore turnover in each of the last three financial years either on March, 2017 and having at least three years' experience of running or managing outdoor advertisement jobs, namely Outdoor Media space available on Unipoles, Gantries, LED, Public Utility, Dustbins, Benches, Pole Kiosks on street light, Flyover pillars/columns in the any Municipal Corporation/Government authority are eligible for participation in the Auction process. All the Bidders have to get themselves registered with **www.tenderwizard.com/DLGP** and get user ID. The tentative details of Outdoor Media devices & maximum number of sites, permitted to use is as given below:-

Col.1	Col.2	Col.3	Col.4	Col.5	Col.6
Outdoor Media Device (OMD)	No of Sites	Size	% Weightage	Reserve OMD charges per Annum (in Rs)	Earnest Money (2% of the Annual OMD charges) (in Rs.)
Unipole Small	240	18'x8'	42.00		
Unipole Big	20	20'x10'	4.50		
Unipole Big	15	30'x15'	5.00		
Gantries (Double Side)	12	As per list attached	12.00		
Small Gantries	15	40'x8'	4.50		
BOT LED	20	24'x12'	6.50		
Utility Big	2	34'x9'	0.45		
BOT Dustbin	400	2'x2'	0.45		
BOT Benches	400	4'x1'	0.45		
Pole Kiosks on Street Light Poles (Dual face)	2000	30"x40" (2'6"x3'.3")	0.90		
Elevated road Pillars (Double Face)	97 48	8'x4' 5'x3'	4.50		
Toilets (CTPT)	41	22.5 sq.ft of each site****	1.20		
Smart Toilets (SMART CITY)	40	7 sqm. of each site****	1.55		

B.R.T.S MEDIA						
• Bus Shelter	45	total area 2370 sq.mt (approx.)*				
• Railing Plates (non-back light)	21000	0.173 sqm.***				
• BRTS Elevated Pillars (Dual face)	240	4'x8'				
• Electric pole (Dual face non-backlight)	1290	30"x40" (2'6"x3'.3")	16.00	19,80,00,000/-	39,60,000/-	(1980 lacs)
• Grab handles in 93 BRTS Buses (57 Handles with Dual facing i.e. 114 nos in each bus)	10602	60mmx120mm				
• Foot Over Bridge (Double face, outside passage way including lift wall outer faces)	6	2396 sqm approx. (total area)**				
• Signage at BRTS Stations	45	5'x10'				
• BRTS Bus Wrap	93	—				
Total			100.00			

Reserve Price = **Rs. 19.80 Cr. Per Annum** and EMD is @ 2% of Reserve Price.

- The successful bidder will pay all the taxes/cesses/Good Service Tax/Provident Fund/ESI or any other all taxes as applicable from time to time directly to the Municipal Corporation Amritsar.
- The Contract for the already installed 200 unipoles will expire on dated 15/04/2019 and 8 Gantries will expire on dated 08/09/2020. These will also be handed over to the successful bidder, when the contract expires as mentioned or earlier, if it is terminated by the Municipal Corporation Amritsar on any grounds.

* Annexure-'A' of BRTS (list attached)

** Annexure-'B' of BRTS (list attached)

*** Annexure-'C' of BRTS (list attached)

**** The construction of 40 Smart Toilets will be done by Amritsar Smart City Projects Ltd. and also the construction of 41 toilets (CTPT) MCA will be the scope of successful bidder for use as media device for advertisement. These will be handed over to the successful bidder, after the completion of these units (partly/fully). The no. of such Smart Toilet/CTPT Toilets may vary and it shall be the responsibility of the bidder to make these toilets ready for display for advertisement in consonance with advertisement policy-2018 and bye-laws 2018, with the approval of A.R.C/Municipal Corporation Amritsar.

The Tentative list of the above OMD can be seen on the website of Municipal Corporation, Amritsar: www.amritsarcorp.com as well as, in the office of Additional Commissioner/Superintendent (Advertisement Department), Room No. 313-B, 2nd Floor, Ranjit Avenue, Amritsar during working hours on any working day.

E-Auction Schedule:-

Availability of option for Start of Technical bidding online	Last date and time of on-line submission of Technical bids	Date and time of opening of Technical Bid	Date, Time & Venue of Pre-Bid Meeting	Date and time of Final Bids through E-Auction
30.05.2019 17:00 hrs	10.06.2019 up to 15:00 hrs	10.06.2019 on 16:00 hrs	06.05.2019 on 11:00 A.M in S.E (C) office Municipal Corporation, Amritsar	From 10:00 hrs to 15:00 hrs on 11.06.2019

Note:

1. If any of the above dates is declared holiday, the activity scheduled for that day will take place on the next working day.
2. All the prospective Bidders who qualify technically shall be intimated about date and time of progressive Auction of the OMD separately through Email.


**Commissioner,
Municipal Corporation,
Amritsar**

ALLOTMENT OF ADVERTISING RIGHTS

1. Scope of Work:

- 1.1) Allotment of Outdoor Media Devices (OMD) is in lieu of OMD Display Charges for 7 years through progressive bidding. However, the period will be extended by 2 years subject to fulfillment of terms and conditions and no default by the successful bidder during the initial period of 7 years.
- 1.2) Use of Existing Structure of OMDs including Unipoles, Gantries and BRTS Media etc. will be allowed to the successful bidder. Where the structure does not exist, the same has to be constructed by the Successful bidder at his own cost on BOT basis.
- 1.3) It may be ensured that in case, OMDs are to be lit, the glare of illumination should fall only on the display area & should not cause distraction to drivers of vehicles.
- 1.4) The specifications attached are just suggestive, the successful bidder can submit its own drawings, designs & specifications to the Municipal Corporation Amritsar which shall be reviewed and shall be allowed subject to the approval of the Municipal Corporation. Each design of the structures shall carry a safety certificate of 10 years strength.
- 1.5) Poles of gantries are to be painted with reflective green color paint up to height of 5ft. from the ground, so that pole of gantry is visible to coming traffic from a safe distance. Gantry structures should not hinder/obstruct vehicular/pedestrian movement.

2. Technical Bid Eligibility Criteria

- 2.1) Bidder (individuals , company, firm, entity) should have at least 10 Crore Turnover in any three years out of last 4 financial years (2014-15, 2015-16, 2016-17, 2017-18) or having Net-Worth of more than Rs. 5 Crore and having 3 year experience in the field of Outdoor Advertising. The Bidder will produce certificate by Statuary Auditor for the same.

- 2.2) The bidder can be Individual Proprietor, Registered partnership firm, LLP (Limited Liability Partnership), Registered Co-operative Society, Public or Private limited company incorporated under Indian Companies Act, 1956/ 2013. The bidder should be legally competent to enter into contract as per prevailing laws.
- 2.3) The bidders, who were or have been allotted advertisement work at any time by any ULB, will have to furnish a "No Due Certificate" from that ULB. Dues mean any due of license fee, GST, Taxes, Penalty and Interest etc.
- 2.4) The bidders will have to submit an Affidavit duly attested by 1st class Magistrate on Non-judicial stamp paper of Rs.100 /that he /their Company/Agency/Firm etc. or any Director/Partner/member/Authorized Signatory of their company/agency/firm etc. does not stand blacklisted/debarred/defaulters as on the date of submission of bid by Central Government, State Government, any Municipal Corporation /Council anywhere in India. In case the bidder submits any false information, this Corporation reserves the right to forfeit the earnest money deposited, initiate legal action and blacklist such bidder. If the Director/ Partner/ Proprietor/Authorized Signatory etc. of any Company/ Agency/ Firm/ Individual etc. has remained the Director/ Partner/ Proprietor etc. of a Company/ Agency/ Firm/ Individual etc. which stands Blacklisted / Debarred/ Defaulter, as on the date of submission of auction/ bid by any Govt./ Semi-Govt. Department/ Authority/ Agency anywhere in India, such agencies shall not be allowed to participate in E-auction/E-bidding process for this bidding in the Municipal Corporation Amritsar.
- 2.5) Bidders will have to deposit Earnest money alongwith online submission of technical bid on the E-Auction website as mentioned in the NIT before the start of bidding. The Earnest money is to be paid on-line in the account mentioned in the E-Auction site in favour of Municipal Corporation, Amritsar.
- 2.6) The bidders will have to pay processing fee through E payment (Online).

2.7) Bidder shall upload self attested scanned copies of all the papers & all the certificates as required for eligibility criteria at the time of submission of Technical bids:

- i) Turnover Certificate/Latest Audited Balance Sheet of Financial year 2014-15, 2015-16, 2016-17, 2017-18 or Net-Worth Certificate.
- ii) Affidavit as mentioned in 2.4, 2 of General terms & conditions
- iii) NOC for MC Amritsar (if applicable)
- iv) Solvency Certificate as per 2.9

2.8) The successful bidder will submit bank guarantee of the amount equal to 3 months of the bid amount (6 months in case of Firms/Companies, its promoters, directors, partners who does not have experience in the field of Outdoor Advertising as per 2.1) to be submitted within 15 days of receiving the allotment letter.

2.9) Bidder shall furnish latest solvency certificate of Rs. 4 crore issued by a Bank at the time of submission of Technical bid.

3. Financial Bid

3.1) Allotment will be made on the basis of highest total OMD charges quoted by the bidders. The bidders quoting highest amount of OMD Charges will be declared Successful subject to fulfilling all other conditions of NIT. All devices will be allotted in a single lot and no splitting is allowed.

3.2) The financial evaluation of the bid will be considered on the total quoted price. Such price should be exclusive of any taxes.

General Terms and Conditions:

- 1) The bidders are advised to visit all the locations specified for allotment before participating in E-auction.
- 2) No person shall be allowed to submit his/her bid or participate in the bidding unless the authorized signatory of the E-Bidder furnishes resolution on behalf of the company, authorizing him/her to sign all the documents of E-Auction on Rs.100/- stamp paper at the time of Technical bid.
- 3) No request for adjustment of previous payment/Security Deposits against the earnest money will be entertained under any circumstances.

- 4) Each prospective Bidder shall have to registration charges at the time of creation of his User ID and processing fees for submission of Technical bids as mentioned on web-site through online payment modes.
- 5) The bidding is non-transferable.
- 6) The Outdoor Media Devices (OMD) charges at which the rights will be allotted to highest bidder will be increased by 2% every year over the previous year for the first 2 years and thereafter 5% increase every year over the previous year for the remaining years.
- 7) Where word "one sided" is mentioned against the site/device that means only single/one side of advertisement display is allowed for advertisement.
- 8) Excluding the existing structures of OMDs including Unipoles, Gantries, Foot-over Bridges and Bus Queue Shelters etc, the successful bidder will have to construct the structures of remaining OMD's or any other infrastructure to display the commercial and non-commercial media at his own cost on DBOMT basis as per the specifications mentioned in this NIT. On expiry of contract period, the OMD's and other infrastructure to display the commercial and non-commercial media will become the property of Municipal Corporation. While doing so he will have to ensure that no damage is caused to the existing structure of OMDs.
- 9) Location of all OMDs have to be in conformity with the parameters set in the "The Punjab Municipal Outdoor Advertisement Policy 2018 and the Model Outdoor Advertisement Bylaws 2018". Therefore, the Tenderer should visit all the sites and check the feasibility of display of OMDs or erection of OMDs before participating in the tender. However Municipal Corporation, Amritsar can refuse to grant permission for an OMD for any traffic safety/other administrative reasons. The successful bidder can request for change in locations of the OMD for better suitability. If those are in conformity of the advertisement bye laws & subject to the approval of the ARC.
- 10) Successful bidder will paste a sticker having minimum size of 6" length and 3" width on the lower right hand side of the Outdoor Media Devices (OMD) pole having the name and contact number of the licensed

advertising agency, size of hoarding (space allowed for advertisement) and validity of permission granted. The Corporation shall provide a Unique Identity Number for each Outdoor Media Device s (OMD). The color of base of sticker should be white and inscription should be in green color. The violation of this condition will attract penalty @ Rs.500/- per OMD per day.

- 11) The successful bidder will be required to indemnify Municipal Corporation Amritsar for the designated Outdoor Media Devices (OMD) and activities located within the jurisdiction of this Corporation. The agency shall indemnify the Corporation against all actions, proceedings, claims, demands, costs, losses, damages and expenses which may be brought against or made upon the Corporation which arises as a result of the installation of an OMD. The agency shall keep the Corporation indemnified against all actions, proceedings, claims, demands, costs, losses, damages and expenses which may be brought against or made upon the Corporation which might arise from the existence of such OMD. The agency shall always be responsible for any injury or damage to or suffered by any person or property arising out of or relating to the display of Outdoor Media Devices (OMD) and the consequential claim shall be borne by the agency who will also indemnify and safeguard the Corporation in respect of any such claim or claims.
- 12) The successful bidder shall provide evidence of Public liability Insurance for the following types of OMD devices and activities located within the boundary of Municipal Corporation Amritsar:-
 - Category-1:- Large-format OMD mainly fixed on bill boards/Unipoles/Bypoies/variable message OMD such as LED, LCD screens etc. and Bridge/Fly-over panels/Gantries etc.
 - Category-2:- OMD mounted on Public amenities like Public toilets. Garbage collection points, flag signs etc.During the term of the Agreement and at its sole cost and expense, the agency shall obtain and keep (in full force and effect in the joint names of agency and Municipal Corporation Amritsar) a public liability insurance

policy of value Rs. 2 Crore for their respective rights, interests and liabilities to third parties in respect of accidental death or accidental bodily injury to persons or accidental damages to property. The public liability policy of insurance shall be for an amount of accepted price and shall be effected with and insurer approved by Government. The policy of insurance shall include a clause in which the insurer agrees to waive all the rights of subrogation or action that it may have or acquire against all or any of the persons comprising the insured. The successful bidder will produce evidence to the satisfaction of Municipal Corporation Amritsar of insurance affected and maintained by the agency for the above said purpose within 7 days of receiving a written request to do so from Municipal Corporation Amritsar.

13) During the period of Agreement:-

- a) The successful bidder can request to increase the size of the OMD subject to approval of ARC. Pro rata extra amount shall be charged on the size increased if approved by ARC.
- b) The Municipal Corporation may identify/create additional sites for OMD upto a maximum of 25% & will get the site approved from ARC. If ARC approves the sites, the agency will be allowed to create the site/sites. For such sites, the agency will have to pay the charges on prorata basis.
- c) In case MC recommends any other mode of OMD for display of advertisement, the same would be offered to successful bidder on the rates as decided by the Municipal Corporation, Amritsar/DDLG/Government. In case the successful bidder refuses to opt for these OMDs then the same will be allotted through e-auction.

14) Agency will have to submit the structure safety certificate of existing OMDs that structure of the OMD is safe and is strong enough to remain in good condition for at least 10 years. If the Structural Engineer does not declare any structure safe, it shall have to be upgraded by the bidder at his own cost to make it safe. Display of advertisement will not be allowed till such certificate is submitted.

- 15) The successful bidder will submit a Bank Guarantee as per 2.8 in favour of Municipal Corporation, Amritsar as security which shall remain valid till the enforcement of Agreement alongwith refundable security equal to 3 months of the bid amount, which shall be adjusted alongwith EMD at the end of the tenure. The successful bidder shall pay monthly advance to Municipal Corporation, Amritsar the OMD charges before 10th of every month.
- 16) The Earnest money of the successful bidder will be retained and adjusted at the end of the tenure. If the first successful bidder does not submit the bank Guarantee as per 2.8, Security as per 15 above and does not deposit on month's OMD fees in advance, within 15 days from the issuance of Letter of Intent, the earnest money will be forfeited and company will be blacklisted. The earnest Money of all other unsuccessful bidders will be returned online. ①
- 17) Any delay in payment of OMD Display charges shall entail payment of interest @18%per annum on the amount outstanding for the days of default. Delay beyond 30 days from the due date will be treated as a default. In such case MC, Amritsar can forfeit the Bank Guarantee and terminate the agreement without any prior notice.
- 18) The Agreement shall be executed within 15 days of issue of LOI. Two months from the agreement shall be the Moratorium period. In the 3rd month the vender shall pay 50% of the monthly OMD charges. From the 4th month onwards 100% monthly OMD charges shall be payable. The moratorium period is for installation of OMDs.
- 19) The number of OMD given in the DNIT is maximum. The successful bidder is at liberty to provide less OMD. However, no deduction/rebate will be granted in this account.
- 20) Agency will take over the existing OMDs which the successful bidder will be allowed to use and check that these are in conformity with the provisions of "The Punjab Municipal Outdoor Advertisement Policy 2018 and the Model Outdoor Advertisement Bylaws 2018". If any structure is not in conformity to this Policy and Byelaws, the successful bidder shall

- have to make them so by shifting/tilting the structure at his own cost and no grace period or remission in OMD display charges will be given for doing this. On expiry of contract period the agency will hand over all the structure to this Municipal Corporation in proper condition.
- 21) The bidder will have to quote the amount in figures clearly.
 - 22) The successful bidder will have to sign an agreement with this Corporation regarding the work allotted on Rs 300/- non - judicial stamp paper within seven days from the date of receipt of letter of intent.
 - 23) The allotment will be made without prejudice to the right of others.
 - 24) The Successful bidder shall remove the advertisements displayed on Outdoor Media Devices (OMD) immediately on the expiry of allotment period on termination of contract due to any reasons and all Outdoor Media Devices (OMD) installed by the agency will be the property of Municipal Corporation Amritsar. Bank Guarantee will refunded/released only after clearance of dues, submission of NOC from the electricity department and inspecting all OMD's that should be in good shape.
 - 25) The Successful bidder shall not exhibit any display, which affect public morality, or hurt the sentiments of any caste, creed or religion, are obscene and the displays which are banned by central and State Government. If the agency displays such a commercial or non-commercial media, a penalty of Rs.50,000/- will be imposed and the same will be removed without giving any notice.
 - 26) During the period of contract, if necessitated for carrying out repairs, maintenance, laying of power lines, widening of road/pavements or for any other purpose or reason, the OMD has to be removed in public interest or for any other reason/ purpose, alternate site shall not be allotted to the contractor in lieu of the site. In such case the agency will be given remission in the OMD display charges on prorata basis for the relevant period.
 - 27) Municipal Corporation will not be liable/responsible for any damage or accident caused to the advertisement and to its material due to any act of

- nature any unforeseen act, on account of any failure on the part of advertisement mechanism or any reason whatsoever.
- 28) If the successful bidder fails to do or perform any contractual obligations as per terms and conditions of the contract, Municipal Corporation may do or cause the same to be done and recover the cost of doing from the agency without prejudice to any other right on account of such default.
 - 29) The successful bidder shall take proper care of OMDs to avoid any untoward incident and also to ensure public safety and security. The maintenance shall be at the risk & cost of the successful bidder during the period of contract. The Corporation is not liable to pay any compensation for any damage to property or any loss of life.
 - 30) The companies who does not qualify, can do a joint Venture or consortium with the companies who qualify in the terms and conditions of the contract. However, the bidder who were or have been allotted advertisement right at any time by any ULB of Punjab, will have to furnish a No Due Certificate (NDC) from that ULB/ULB's
 - 31) If any doubt arises as to the interpretation of any of the general or special condition mentioned in the tender notification, Schedules or Agreement, the decision of the Commissioner, Municipal Corporation, Amritsar shall be final and binding on the tenderers/bidders.
 - 32) The successful bidder and his/her agent shall observe, perform and comply with provisions of the Punjab Municipal Corporation Act 1976, The Punjab Municipal Outdoor Advertisement Policy 2018 and the Model Outdoor Advertisement Bylaws 2018 and regulations in force from time to time.
 - 33) If any dispute and differences arising out of or in any way touching or concerning this allotment, Arbitrator shall be appointed as per direction by the Government.
 - 34) The authorized officer of Municipal Corporation, Amritsar will inspect the sites of outdoor media devices (OMD) as and when needed.
 - 35) Commissioner of this Municipal Corporation can inspect any OMDs during the contract period and have the right to remove that structures (which

- are not in conformity with the prevailing rules and conditions of agreement) immediately without informing the licensee.
- 36) The Commissioner, Municipal Corporation, Amritsar reserves the right to accept, reject or cancel any one or all the tenders without assigning any reason.
 - 37) The Successful bidder will pay Income Tax/Good Service Tax/Provident Fund/E.S.I. or any other all taxes as applicable from time to time directly to the concerned authority.
 - 38) Successful bidder will have to pay the GST or any applicable taxes on the work allotted as fixed by Central Government. This GST will be in addition to OMD display charges quoted by the bidder. If Municipal Corporation had to pay any GST on OMD charges received the same will have to be paid by the agency to this Municipal Corporation for onward payment to Central Government. The amount of GST will have to be paid to this Corporation along with the license fee every month. If there is any delay in payment of this amount interest @ 18% per annum will be charged. If this amount is not paid by the end of month, the same will be encashed from the Bank Guarantee submitted by the bidder. If government increases the rate of GST at any time, the agency will have to pay the enhanced amount. GST on sale of space and display has to be paid by agency only, meaning any liability of GST on the OMD display charges has to be borne by successful bidder.
 - 39) Successful bidder has to establish an office/Sub office in the limits of Municipal Corporation Amritsar.
 - 40) All the electricity/water connections etc. will have to be obtained by the agency in its name at its own cost from the concerned department. Municipal Corporation will issue N.O.C. only for getting connection. At the completion of the contract, the agency will have to produce No Due Certificate from the concerned department.
 - 41) The Successful bidder will have to maintain the area around the advertisement devices properly (as it was before installation) after erecting/installing the advertising devices/infrastructure at his own cost.

- 42) Poles of all gantries are to be covered with high grade color reflective tape up to height of 5ft. from the ground, so that pole of gantry is visible to coming traffic from a safe distance.
- 43) Agency will have to keep OMDs free from defacement. Any defacement of devices will have to be removed by the agency within 48 hours.
- 44) When not in use (no media displayed) the OMD must be kept covered with white colored Flex. In case of violation of this condition, a penalty @ Rs. 500/- per day per OMD will be charged.
- 45) All bidders should provide their telephone, E-Mail address, address of residence to that, the successful bidder may be informed through telephone, E-Mail address also. Communication with successful bidder will be channelized through any of these modes.
- 46) Any corrigendum or addendum to the NIT or any change in terms and conditions will be uploaded on the following website only: **www.tenderwizard.com/DLGP** & the MCA Website (**www.amritsarcorp.com**). No separate corrigendum will be issued in Newspaper. Therefore all interested bidders should remain in touch with these Websites.
- 47) The Commissioner, Municipal Corporation, Amritsar reserves the right to include any new term/condition or exclude any of the above mentioned condition.
- 48) All disputes shall be subject to jurisdiction of Amritsar Civil Courts.


Commissioner.
Municipal Corporation,
Amritsar

PAYMENT SCHEDULE

AT THE TIME OF BIDDING

1.	PROCESSING FEES	
2.	EARNEST MONEY DEPOSIT (EMD) be adjusted at the end of the tenure	Depending upon the website (approx. 3000/-) @ 5% reserved price upto 100 lakhs @ 3% if reserved price is above Rs. 100 lakhs upto 10 Crore @ 2% if reserved price is above Rs. 10 Crore
After Bidding - Successful Bidder		
3.	Bank Guarantee (to be submitted within 15 days of receiving the allotment letter)	<ul style="list-style-type: none">• equal to 3 months of the bid amount• 6 months in case of Firms/Companies. Its promoters, directors, partners who does not have experience in the field of Outdoor Advertising.
4.	REFUNDABLE SECURITY To be adjusted at the end of the tenure	Equal to 3 months of the bid amount
5.	OMD DISPLAY CHARGES	Advance before 10th of every month

ਦਫਤਰ ਕਾਰਜਕਾਰੀ ਇੰਜੀਨੀਅਰ(ਸਿਵਲ), ਨਗਰ ਨਿਗਮ, ਅੰਮ੍ਰਿਤਸਰ ।
id:- secivilmca@gmail.com

ਵੱਲੋਂ

ਕਮਿਸ਼ਨਰ,

ਵੱਲ

ਨਗਰ ਨਿਗਮ, ਅੰਮ੍ਰਿਤਸਰ ।

ਡਾਇਰੈਕਟਰ,
ਸੂਚਨਾ ਅਤੇ ਲੋਕ ਸੰਪਰਕ ਵਿਭਾਗ,
ਸਿਵਲ ਸਕੱਤਰੇਤ, ਪੰਜਵੀਂ ਮੰਜਲ,
ਪੰਜਾਬ, ਚੰਡੀਗੜ੍ਹ ।

ਨੰ:

SEC/54

ਵਿਸ਼ਾ :

ਅਖਬਾਰਾਂ ਵਿਚ ਇਸ਼ਤਿਹਾਰ ਛਪਾਉਣ ਬਾਰੇ ।

ਮਿਤੀ : 30/5/19

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿਚ ਨਾਲ ਨੱਥੀ ਟੈਂਡਰਾਂ/ਨਿਲਾਮੀ ਦੇ ਇਸ਼ਤਿਹਾਰ ਹੇਠ ਲਿਖੇ ਅਖਬਾਰਾਂ ਵਿਚ ਛਪਾਉਣ ਲਈ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਇਸ਼ਤਿਹਾਰ ਦੀ ਆਖਰੀ ਮਿਤੀ ਨੂੰ ਮੁੱਖ ਰੱਖਦੇ ਹੋਏ ਪਹਿਲ ਦੇ ਆਧਾਰ ਤੇ ਇਸ਼ਤਿਹਾਰ ਅਖਬਾਰਾਂ ਵਿਚ ਛਪਾਇਆ ਜਾਵੇ । ਇਸ਼ਤਿਹਾਰ ਦਾ ਵੇਰਵਾ ਹੇਠ ਲਿਖੇ ਅਨੁਸਾਰ ਹੈ:-

ਲੜੀ ਨੰ:

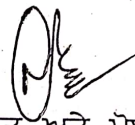
ਵਿਭਾਗ ਦਾ ਨਾਂ
ਨਗਰ ਨਿਗਮ
ਅੰਮ੍ਰਿਤਸਰ।

ਇਸ਼ਤਿਹਾਰ ਛਪਾਉਣ
ਦੀ ਮਿਤੀ
31-05-2019

ਅਖਬਾਰ ਦਾ ਨਾਂ
Hindustan Times (Eng) Delhi Edition
Dainik Jagran (Hindi) Delhi Edition
Ajit Punjabi (Punjab Edition)

- ਨੋਟ 1. ਇਹ ਇਸ਼ਤਿਹਾਰ ਉਕਤ ਦੱਸੀਆਂ ਹੋਈਆਂ ਅਖਬਾਰਾਂ ਵਿਚ ਹੀ ਛਪਵਾਏ ਜਾਣ ।
2. ਇਹਨਾਂ ਅਖਬਾਰਾਂ ਨੂੰ ਡੀ.ਏ.ਪੀ.ਪੀ. ਰੇਟਾਂ ਅਨੁਸਾਰ ਅੰਦਾਇਗੀ ਕੀਤੀ ਜਾਵੇਗੀ ।
3. ਇਹਨਾਂ ਅਖਬਾਰਾਂ ਦੇ ਐਡਵਰਟਾਈਜ਼ਮੈਂਟ ਬਿੱਲਾਂ ਦੀ ਅੰਦਾਇਗੀ ਸਰਕਾਰ ਦੀਆਂ ਹਦਾਇਤਾਂ ਅਨੁਸਾਰ ਬਣਦੀ ਕਟੌਤੀ ਕੱਟ ਕੇ ਕੀਤੀ ਜਾਵੇਗੀ ।

ਵਿਭਾਗ ਦੇ ਮੁੱਖੀ ਦਾ ਨਾਂ Sh Navjot singh



ਦਸਤਖਤ ਅਤੇ ਮੋਬਾਇਲ ਨੰ: 8054018140

ਵਾਸਤੇ ਕਮਿਸ਼ਨਰ
ਨਗਰ ਨਿਗਮ, ਅੰਮ੍ਰਿਤਸਰ ।

Municipal Corporation Amritsar
E-Auction Notice - DBOMT Basis

No. SECC/54

Dated:- 30/5/19

Municipal Corporation, Amritsar invites Technical & Final bids through E-Auction platform from Outdoor Media Agencies for Allotment of sites for Advertisement through Unipoles, LED, Gantries, Utility Big, BOT Dustbin, BOT Benches, Pole Kiosks on Street Light Poles, Elevated Road Pillars, Toilets (CTPT), Small Toilets (Smart City) and BRTS Media on DBMOT basis (Design, Built, Operate, Maintain & Transfer Basis) for a period of 7 years. Agencies from any Municipal Corporation/Government authority are eligible for participation in the Auction process. All the Bidders have to get themselves registered with www.tenderwizard.com/DLGP and get user ID.

E-Auction Schedule:-

Availability of option for Start of Technical bidding online	Last date and time of on-line submission of Technical bids	Date and time of opening of Technical Bid	Date, Time & Venue of Pre-Bid Meeting	Date and time of Final Bids through E-Auction
30.05.2019 17:00 hrs	10.06.2019 up to 15:00 hrs	10.06.2019 on 16:00 hrs	06.05.2019 on 11:00 A.M in S.E (C) office Municipal Corporation, Amritsar	From 10:00 hrs to 15:00 hrs on 11.06.2019

Note:- Detailed terms and conditions and nos. of media and other details/Corrigendum/Addendum/Amendment can be seen on website www.tenderwizard.com/DLGP

Superintending Engineer (C)
Municipal Corporation
Amritsar.